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It's home to Italy's wildest architecture. Now Lecce has cool hotels, bars and food, too. By Mia Aimaro Ogden

hey call it the Florence of the south, but the city of Lecce, in the tip of Italy's heel, is so much more flamboyant than that. Its old town is a parade of limestone palazzos, wildly ornate churches and elegant marble-flagged squares, preserved in a bubble of 17th-century architectural perfection. And, this summer, it's become as trendy as it is beautiful, thanks in part to the arrival of two bourique hotels, a handiul of high-end restaurants and a pile of fashionable bars. Not to mention some pretty good shopping. pretty good shopping. So why is Lecce now so cool? Ylenia

So why is Lecce now so enol? Yiehia Sambati, a luxury travel specialist who runs La Strada del Vino, one of the newes bars in town (stradadelvinovignadelsole. it), has a theory: "Lecce isn't sufficienting, like some parts of Puglia. There's a kind rest

of melody, a beauty in our baroque. And suddenly we've found ourselves on this transformational journey – it's like we just woke up. Our city is chic, stylish and you can breathe freely here." History first. "Lecce's story is that cultural cross-contamination common to so many southern towns." Sambait ays. That means a little bit of Greek, a smattering of Roman, then the Ostrogoth-Norman-Sicilian mishmash that culminates in the baroque explosion of the 17th century. But nowhere does it better than here. My first day is dedicated to admiring the city's singularly flamboyant style, so important, it has a classification all of its own baroco leccese, officially the baroquest of curry haroque. I start

the baroquest of curly baroque. I start the bindgess of carry barsque. I start with Giusespe Zimbalo's insare Rasilica di Santa Croce – describéd by one J8th - century cultural commentator as "the hightmare of a madman" – which has allegorical monsters swarming across the facade; then the more restrained Duomo, with its glorious wooden ceiling.

Bart

Top, the Basilica di Santa Croce. Below, typical Lecce statua

Bottom, breakfast by the pool at La

Flermontina, and the Monastery of Santa Maria del Carmi

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But of the 100 - yes, 100 - churches in the old town, the loweliest moment of all comes courtesy of the cloister of the Chiesa del Carmine, open to the public quite when I cau't work C2 for a candic and a special prayer, Ya allowed into its dappled shade for 10 minutes of perfect peace. The gorgeousness continues at Must, a gallery converted from the monastery of Santa Chiara, where the lower floors are given over to contemporary Italian at (43.36) mustlecc.oi). Costino Carlucci's modern soulptures provide a herather from the baroque, and Armando Maronco's Cor Ten monoliths in the courtyard couldn't be more elegant: ideal emetratianment while the city beds

Marrocco's Cor Ten monoliths in the contryard couldn't be more elegant: deal entertainment while the city beds down for a three-hour snooze. That siets a is the downside for shoppers, as most of Lecce's lowely. Will be boutiques close their doors between Ipm and 5pm. What that does mean, however, is that I can take my lunch as scriously as the locals do. Of the city's top-notch new restaurants, Bla Notte is one of the best: a deceptively plain cluster of tables on a concertence by the city wall, shouded from the midday sun by heavy cotton drapes. The fish is substanding: tuna carpaccio with Gallpoin pravms, followed by where the best selection. After 5pm, the posseggiata begins the weeks until tablas walk out and shoot he breeze, and the Lecces is are no swant'or ornor – conveniently close to Nate, the best gelateria in town, where the best gel

Emanucle II, all the way to Porta Rudiae, the magnificent city gate. On the way, there's shopping to be done. The narrow, marble-flagged streets are dotted with the kind of artisan stores Primrose Hill girls would kill for: the brand-new Vico dei d.

"It's like we just woke up. Our city is chic, stylish and unique, and you can breathe freely here"

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Bolognesi stocks Marni-style coats, linen totes and funky sunglasses (Via Giacomo Matteotil 22a); 4uatro does one-off ceramic rings by Monica Righi, as well as architectural jewels by Maria Paola Barrotta and Tegumenti (Via Arcivescow Petronelli 12); and IJO has exquisite hand-loomed frocks (Via Giuseppe Palmiert 42). Ahead of dinner, I check in at the first of Lecce's chicht new hotels: La

Palmieri 47). Ahead of dinner, I check in at the first of Lecce's chichl new hotels: La Fiermontina, a 16-room resort built into the walls of the old city, owned by the French-Morosccan brother-and-sister team Giacomo and Antonia Filall. Their astonishing art collection – Léger, Corbusler, Zwobada – is dotted around a set of buildings updated by the Hernès family architect Antonio Annicchiarico from a 17th-centry villa. Interiors are a mix of slick midcentury and traditional Pugliese, and there's a next little pool in the garden – unheard of in the old town. This is just the kind of place where you should let the kitchen choose for you: I end up with Simone Solido's signature dishes, red prawn carpaccio with citrus oil, spaghetti with mullet roe and seared john dory with chicory and beetrout. H's not far to roll home: about 20 yards, in fact, into a suite with a bed big enough for four and a terrace that locubles from £190; B&B; 60.39 0832 302481, www.kaffermontina.com). Masseria Trappan is the second of the

doubles from £190; B&B; 00 39 0832 30240, www.laffermontina.com). Masserfa Trapana is the second of the city's cool new hotels, a 16th-century farmstead on the outskirts, surrounded by 60 hectares of olive groves, that's been transformed by an Australian hoteller, kob Potter Sanders. Puglia had always been his dream. He opened at Easter after two crazy years of rebuilding the farmhouse from a ruin. "The learning curve was vertical," he says.

With a career in some of the world's luxiest hotels behind With a career in some of the world's luxies thotels behind him, Potter-Sanders has carved nine immaculate suites out of rufo stone, with vaulted ceilings, vast terraces and canopied iron bedreads. The vast gardens grow 19 types of fruit and nut, and swifts swoop down to drink from the swimming pool at dusk. Next, he plans to turn the underground olive press into a chema and spa (doubles from £215, B&R; 00 39 0832 183 2101, www.trapana.com). On Sunday morning, Antonia at La Formonthm lends me a bicycle, and we glide across the marble flagstones to the sound of the Domon's crazy 10 o'dock peal. It's all so ridiculously perfect. "This place used to be a secret that nobody knew about, "she says." Now it's al happening. Let's tell the rest of the world we're here."

Mia Aimaro Ogden was a guest of Masseria Trapana. La Flermontina, Bellini (bellimitravel.com) and Citalia, which hus three nights at the Risorgimento Resort from 1418pp. B&B, including return flights from Gatwick to Bari with easylet (01293765066, citalia.com)

